

Welcome to skillsbase

<p>What is skillsbase?</p>	<p>Skillsbase is a specialist training service dedicated to employers. We help hundreds of organisations to develop the skills and talent of their workforces.</p>
<p>Background to skillsbase</p>	<p>Last year skillsbase revenue grew by 36% by supplying over 250 employers with a variety of skills programmes funded by Train to Gain and Apprenticeships, as well as a growing range of commercial training solutions. Skillsbase has a talented team of 35 specialist staff.</p>
<p>Skillsbase's financial target</p>	<p>Skillsbase's financial target for 2009/10 is to generate income of >£1.25M, which is about a quarter of the College's total income. Train to Gain will provide 45% of this income and Apprenticeships will also generate 45% of this income, with commercial activity producing the other 10%. We plan to further develop our commercial training service to alter this mix of activity.</p>
<p>What is the skillsbase service?</p>	<p>We service our customers by supplying:</p> <ul style="list-style-type: none"> ▪ free training needs analysis ▪ impartial advice and guidance ▪ access to an extensive range of high quality training, often leading to nationally recognised qualifications ▪ a quality assured service <p>The customer may also benefit from receiving training at reduced cost because of the College's ability to access public funding from Train to Gain and Apprenticeships.</p>
<p>How is the skillsbase service delivered?</p>	<p>Skillsbase is beginning to build its brand and reputation with employers located within a 50 miles radius of Leek and it plans to intensify its B2B marketing during 2009/10 to attract more business.</p> <p>Our sales team create client visits (via a mix of activity including telemarketing and business events) where a training needs analysis is carried out. The training is then supplied by our own quality assured specialists primarily at the client's own premises.</p>
<p>Some of our customers</p>	<ul style="list-style-type: none"> ▪ Belle Engineering ▪ Bolton Power ▪ Britannia Building Society ▪ British Heart Foundation ▪ DHL ▪ JCB ▪ John Munroe Hospital ▪ L'Hoist ▪ North Staffordshire PCT ▪ University of Keele ▪ Severn Trent Water ▪ Staffordshire Moorlands District Council ▪ Sue Ryder Care

Our Training Service

Our training programmes	Skillsbase offers a variety of training programmes, which can be tailored to fit each customer's requirements. We also run an extensive range of short and open courses in topics that improve the productivity and performance of our clients.
Vocational Training	Vocational training programmes include: <ul style="list-style-type: none">▪ Business Administration▪ Business Improvement Techniques (Lean)▪ Carpentry & Joinery▪ Children 's Care, Learning and Development▪ Customer Service▪ Health & Social Care▪ Hospitality & Catering▪ Leadership & Management▪ ICT▪ Skills for Life
Apprenticeships	Apprenticeship programmes include: <ul style="list-style-type: none">▪ Accountancy▪ Business & Administration▪ Customer Service▪ Carpentry & Joinery▪ Child Care, Learning & Development▪ Engineering▪ Hairdressing▪ Health & Social Care▪ ICT
Commercial Training	Commercial training courses include: <ul style="list-style-type: none">▪ A1 Assessor Award▪ CIEH Level 2 Health & Safety in the Workplace▪ CIEH Level 2 Food Safety▪ CIEH Level 3 Supervising Food Safety▪ First Aid Appointed Person▪ First Aid at Work Certificate▪ First Aid at Work Refresher▪ Manual Handling▪ AutoCAD▪ Microsoft